



# Keaton Kubitz

## Graphical Artist and Animator

Results driven Graphical Creator specializing in promoting customers brand assets

**Goal:**  
To utilize my creative abilities to promote an organizations brand strategy

### Contact Information:

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in LinkedIn:  
Keaton Kubitz

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### Education:

University of Wisconsin -  
Stout  
BFA  
Game Design  
and Development  
2D and 3D Specialist

### Technical Skills:

Adobe Suite  
Autodesk Maya  
Blender  
Cinema 4D  
ZBrush  
Unity Game Engine  
Unreal Engine 4&5  
XPression Designer  
Microsoft Suite  
MatterPort Camera  
DSLR Camera  
Javascript  
Java  
C / C++  
Content Creation & Editing

### Personal Skills:

Collaborative  
Communication  
Self-Motivated  
Energetic  
Attentive  
Flexible  
Adaptive/Forward Thinking  
Personable

### Leadership Experience

Knight of Columbus Officer  
TMYI Core Team Member  
YMCA Aquatics Coordinator

## Work Experience

### **Creative Producer (2026 - Present)**

#### Nexstar Media Group

- Work collaboratively with Creative Producers and Managers on a nationwide basis to develop graphical content supporting the greater Nexstar affiliates
- Lead script writing activities, asset creation, video editing, graphic design
- Manage multiple creative projects in support of Nexstar clients internally and externally
- Collaborate with Creative Producer Team in support of market branding

### **Motion Graphics Designer/Promotions Producer (2020 - 2026)**

#### WFRV-TV CBS Local 5 (Nexstar Media Group Affiliate)

- Created Assets for Local Newscasts in a fast paced industry  
- Lower Thirds, Fullscreens, Monitors, Opens and Closes, Transitions
- Redesigned various shows with new and updated designs and Graphics
- Created new and original designs for local based programming
- Worked with multiple departments to create repetitive Graphics Packages  
- Examples: The NFL Draft and Election Cycles
- Worked with diverse clients to create and update promotions that showcased local businesses to target audiences
- Streamlined the Graphics production pipeline to Local 5's production team in order to allow for faster paced on air graphical adjustment  
- Example: Giving the production department the ability to adjust the attributes of on screen graphics such as on screen size and location

### **Technology Coordinator (2017 - Present)**

#### Kubitz and Assoc. Fire and Arson Investigation Co.

- Document Fire Scenes through Matterport 360° Camera Technology
- Send Fire Scene scans to company cloud based server to create a virtual walkthrough environment.
- Organized and archived closed fire cases in both physical and digital formats which are shared with investigators throughout the organization.

## Awards and Certifications

- **Wisconsin Broadcasters Association** - Award of Excellence, Best Weather Promotion.
- **Stout Game Expo** - Best Gameplay Award
- **Stout Game Expo** - Most Innovative Gameplay Award